

FOR IMMEDIATE RELEASE

**LANDSCAPE CONCEPTS MANAGEMENT PARTNERS WITH THE MORNINGSIDE
GROUP
TO WIN PRESTEGIOUS
'2011 PROPERTY EXCELLENCE AWARD'**

CHICAGO (November 01, 2011) – Grayslake, IL based, Landscape Concepts Management (LCM) has been awarded along with the Morningside Group, this year's **Property Excellence Award** during the 19th annual **Chicagoland Apartment Association's** CAMME awards dinner held on October 28th in Chicago, IL. This exciting joint submission recognized many aspects of the Morningside Group's latest extensive redevelopment project now known as Fort Sheridan Place Luxury Rentals in Highwood, IL.

The distinctive **Property Excellence Award** is a highly competitive category and judged in a number of related areas of the property's overall performance; ranging from 'owners goals', 'resident retention and satisfaction', 'marketing strategies', 'interior and exterior condition and maintenance', and most notably curb appeal/landscaping.

"Throughout this complicated project, it was important for us to select a landscape design firm that could restore and best preserve the unique integrity of this beautiful property- first impressions are lasting and we are thrilled to have teamed up with LCM" said David Strosberg, President of Morningside Group.

The partnership between LCM and Morningside Group began two years ago and this prestigious award is a culmination of many talents. The landscaping and curb appeal at Fort Sheridan Place continues to shine under the supervision of LCM's landscaping maintenance team.

"The team at LCM is so very proud to have been recognized for our work at Fort Sheridan Place, we will remain focused on enhancing the property's curb appeal and continue to uphold our reputation of being an award-winning landscape contractor." –Dave Heinrich, account manager